## Palpon Going Public in International Markets Ruth Palmon - IPO Consultant



### Our Agenda



#### The Dream



Why go public in an international stock exchange

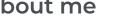


Selecting the right stock exchange



What to Prepare

#### About me





## The DREAM



### WHY Go Public in an International Stock Exchange



Access to funds, follow on fund raising



**International Presence** 



**Employees compensation using Options** 



Route to partial realization for executives & early investors



"Coin" to buy companies



"Flat" cap structure & no "deadline" enforced by funds



### Selecting the Right Stock Exchange

Investors flavors and preferences

Geography, time zone

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Official minimal criteria, market criteria







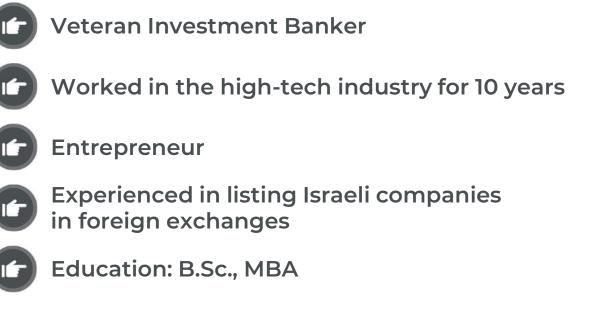
Financial reports for a public company

Due Diligence for company and all Subsidiaries

Prospectus: Market, Company, Products, Competitors









### A-Z ASX listing from initial interest all the way to successful Listing





# Thank You