Palpon Going Public in International Markets Ruth Palmon - IPO Consultant



Our Agenda



The Dream



Why go public in an international stock exchange

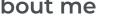


Selecting the right stock exchange



What to Prepare

About me





The DREAM



WHY Go Public in an International Stock Exchange



Access to funds, follow on fund raising



International Presence



Employees compensation using Options



Route to partial realization for executives & early investors



"Coin" to buy companies



"Flat" cap structure & no "deadline" enforced by funds



Selecting the Right Stock Exchange

Investors flavors and preferences

Geography, time zone

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Official minimal criteria, market criteria







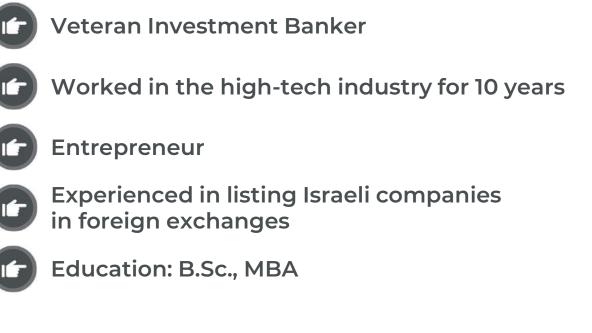
Financial reports for a public company

Due Diligence for company and all Subsidiaries

Prospectus: Market, Company, Products, Competitors









A-Z ASX listing from initial interest all the way to successful Listing





Thank You